

# KNIGHTS SOUTH

## Becoming a Knights South Team/Coach

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Thank you for your interest in becoming part of our Knights South Family of teams.

We started this organization in 2021, hindsight maybe a little crazy to do so mid-pandemic, with the goal to provide more options to players, coaches, and families in the North Alabama/Southern TN area. In the short 3 years we have been in the game we have grown from 1 11U team to over 35 teams from ages 8-18 and over 400 players in the program. We have had close to 30 young men commit or sign to play college baseball and that number continues to grow. We get emails, calls, texts daily from people from south Alabama to Tennessee asking how they can be a part of this family. We have grown a movement that is more than baseball, and created a family that continues to grow year after year. We can't do that without people like you, so thank you for showing interest in our family.

Check out our website for more info @ [Knightssouth.com](https://knightssouth.com) & we are excited for you and your players to Rep the K!

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## **How to Become a Knights South Team/Coach-**

Our goal is to make this as simple, easy, and pain free as possible. Our success has been tested and proven, we do that by allowing our coaches to just focus on coaching while we handle the rest. Team Fee's, budgets, schedules, uniforms, parent info, player registration, insurance, and more are all handled by the Knights South staff. With your input, we help you build a budget and schedule that best fits your goals as a coach and your focus as a team. We will also help get the word out about your team, specific player needs, gather parent/player info for tryouts, gather rosters, and help you facilitate your tryouts so it's the best experience possible for your team. The past 3 years we have seen our tryout numbers grow. Year 1 we had over 250 kids show up, year 2 340 kids, so far this year we have over 100 people signed up just to receive info on tryouts and we haven't posted dates yet. You get to take advantage of our name, network, and experience and pull players from all over the area.

### **So what do you need to do?**

First thing is to make sure your existing parents, players, and coaches want to be a part of our family. We aren't looking for teams for 1 season, we want kids here from 6, 7, 8 years old until they are 18 and heading off to college. This is serious to us and we want to make sure it is for you and your player/parents as well. That is it, once you tell us you are ready to make the move, we start doing what we do to get you ready to join the Knights South Family. We always do some due diligence in the background and try to verify you, your team, players, parents meet what we are looking for. Once that is all cleared then we are ready to move forward.

You will then discuss with us what you have from a player standpoint, who you will keep, what you need, and then we will start to map out your fall season with us. We will get tryout dates set, and will discuss with you what level of play you are targeting and what area you will be "based out of" and then we are off to the races.

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## **How much does it cost, what do you have to pay, etc?**

When we build your team budget that is all factored in the per player cost. There are no separate fee's you have to pay or that your parents have to pay. We will take the # of players and divide that by what it costs for that season (Fall, Spring, Summer) costs and that will give us a per player fee. You will find that in many cases it's cheaper than what parents have paid in the past, on par, or slightly more. However we are not here to price gouge our families. As we said above, this is for the long haul and that doesn't happen by being greedy up front. As a team you can do fundraisers, get sponsors, and whatever other things you want to do to raise money for team fee's as well. There will be two fee's the parents pay.

1. Team fee to play that season
2. Uniform cost through Marucci.

Team fee's were discussed above, so let us touch on our Marucci Sponsorship/Uniforms. We are the highest rated level with Marucci, Franchise Club. This is only given out to the teams who meet their requirements and as an organization we do. We get discounts on hard and soft goods (clothing, bats, helmets, etc) from Marucci, Victus, Baum Bats, All-Star Catching Gear, and other vendors. We also do 2 sets of uniforms each year. There is a fall uniform which is typically low cost focused. 1-2 Dri-fit shirts, a pair of pants, and a hat. Come Spring/Summer we will ask each player to purchase 2 jerseys, 2 pairs of pants, 2 hats and a helmet if they don't have one.

We do a fitting in November, Marucci comes in and we do a "Demo Day" where players come in and try on uniforms. Swing bats and try gloves. This is when you as the Head Coach will get to pick which combos you want and we will have those there to try on.

Parents will create their own login on our Marucci portal and purchase from there directly, ship directly to them, you don't have to do anything. Sizing issues, order issues, etc they are all handled by our Marucci rep.

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Cost is on par with any uniform you would buy, the total will depend on what you as the coach decide on doing. It can be \$150-\$550 depending on what coaches and teams choose, but again that is something we let you as a coach and team decide.

## **Now it is up to you...are you ready to Rep the K!!!**

That is who we are, what we do, and what you need to know about Knights South. If you have more questions let us know and we will try and answer anything we can.

We look forward to hearing back from you soon.

Sincerely,

Justin Lawless

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